

Case Study

Virtual Investigator Meeting

Therapeutic Area: Type 1 Diabetes

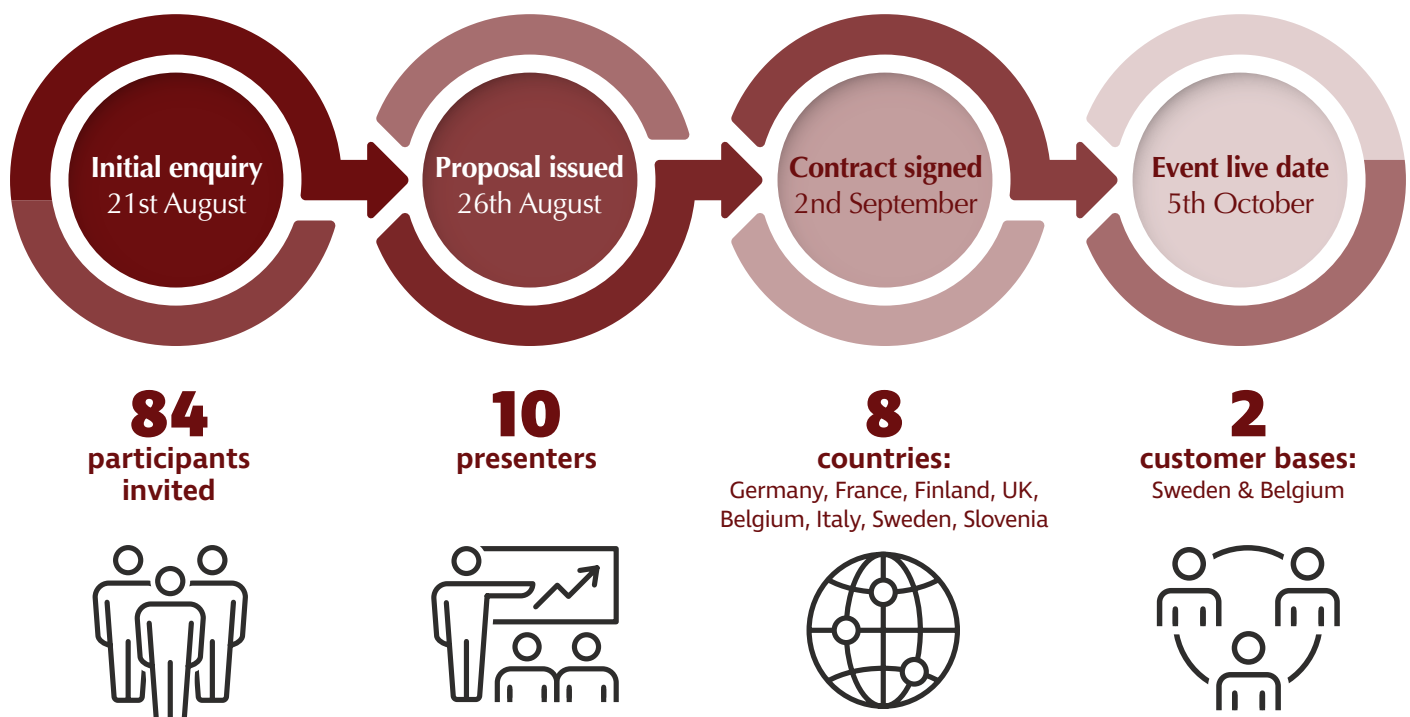


EVENT & ASSOCIATION
MANAGEMENT

Delegant
organising success

Typically for Investigator Meetings the lead time from enquiry to the event delivery date is at least 3 months, with venue finding and travel logistics all taking time to plan and organise. However, in the case of Virtual Investigator Meetings we find this time is reduced considerably. This particular event arrived via an email enquiry from a Contract Research Organisation (CRO) we had not worked with before. Our team are not only experienced in organising Investigator Meetings, some of them have also worked within the pharmaceutical industry and so understand the terminology and the importance of bringing the study team and investigators together at the start of a clinical trial. This experience allowed us to design the event in a way to maximise the benefit to the CRO, the sponsor company, the stakeholders and the investigators.

The Event by Numbers



Services provided

- Fully branded event website
- Broadcasted livestream with a mix of single, panel and pre-recorded presentations
- Live Q&A
- Interactive audience participation
- Send and manage invitations to participants and event registration
- Welcome packs print coordination and shipping (including branded trial materials)
- Speaker management
- Participant certificates



Virtual Events

Biggest challenge

Our biggest challenge given the time constraints was being able to source and supply branded items for the Welcome Packs, secure delivery to our offices, fulfil the packs and get them shipped to participants across 8 countries before the live day.

Customer feedback

“Although we are living in extreme virtual times in terms of meetings or congress, it does not change the fact that, like in a classical face-to-face event, the quality of your organisation of the event will make a whole difference. Delegant is offering a very professional support to make your event successful and efficient from the kick-off till the very last slide.”

Vice President Clinical and Regulatory, Biopharmaceutical Organisation

“Having a lead time of less than a month during which all aspects of the virtual investigator meeting involving more than 50 participants was to be prepared, seemed somewhat impossible! However, Delegant showed an utter dedication, responsiveness, solution minded approach and above all a professionalism making the meeting a success with a sense of a true TV broadcasting. I would definitely recommend Delegant as a vendor for your next virtual investigator meeting.”

Senior Clinical Project Manager, CRO

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