

# Case Study

## NAGS Race Day

Stratford Racecourse, Stratford-Upon-Avon



EVENT & ASSOCIATION  
MANAGEMENT

Delegant  
organising success

Delegant provides association management services for a UK membership organisation. As part of this we also provide event management. Delegant has successfully managed their virtual Annual General Meeting which was streamlined online with live voting.

Due to the ongoing pandemic the Association made the decision to postpone their Annual Conference once more, however, they still wanted to arrange a social event to allow their members to network and socialise. The Race Day was held at Stratford-upon-Avon.

## The Event by Numbers

**76**  
bedrooms



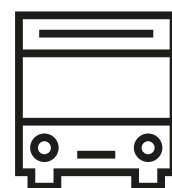
**62**  
racing



**60**  
evening meal



**43**  
coach



## Services provided

- Event branding
- Fully branded booking page
- Venue finding
- Budget management
- Event marketing
- Transport & logistics
- Hospitality
- Pre event information & menu choices
- Onsite Support



## **Biggest challenge**

Our biggest challenge is organising an event during a Pandemic with government guidelines changing and extra measures required to ensure the event was safe.

## **Customer feedback**

**“Well organised and suitable for Covid times as able to mingle outside.”**

**“Lovely afternoon, very well organised and beautifully low key and relaxed. Look forward to the next one when hopefully we can truly mingle.”**

**“What a great day! Let’s have more!”**

**“Was lovely to have the area to ourselves and was a really good way to mingle with everyone.”**

**“Excellent afternoon, as a new agent I finally got the chance to meet other agents. loved it.”**

**“Excellent, relaxed and enjoyable.”**

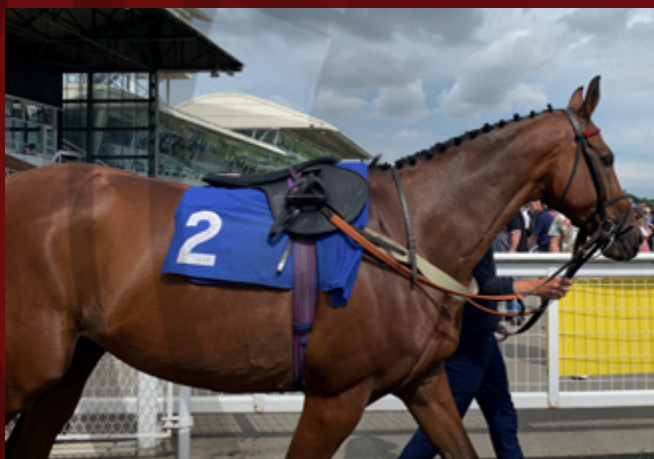
**“Great afternoon and evening. Good food and accommodation. Thanks you for organising.”**

**“Great fun. It was marvellous.”**

**“It was excellent to see everyone and I congratulate those who put the event on.”**







# Delegant

organising success

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